

The SeniorCare Investor Audio Conference Series Presents:

WHEN AND HOW TO AFFILIATE:
Seniors Housing Community Options

Thursday, February 18, 2010, 1:00 to 2:30 pm Eastern

Register today for our award-winning audio conference series featuring expert analysis of the options available to seniors housing communities.

One location, one low price: You and your team can avoid travel expenses and time out of the office by participating in this audio conference from one location. PLUS....save \$50 when you register early (discount ends 2/5/10).

When single-property not-for-profit retirement communities run into financial difficulties, there are often two options: sell to the highest bidder and donate the proceeds, or affiliate with a larger, more financially sound not-for-profit retirement housing company. How do you decide to affiliate and how do you pick the right partner?

During this 90-minute audio conference, our panel of leading industry professionals will discuss the options available to seniors housing communities:

- Affiliate or Sell – What and who is involved in the process? What are the advantages and disadvantages?
- Financial Considerations – How do you approach debt vs. no debt? Proceeds? Timing of the decision?
- Partnerships -- How do you choose and what role does financial strength, philosophy, and other considerations play in making the decision?
- The Board – How and when should a committee of the Board be formed? Who should be on the committee?
- Legal Implications – What are the liabilities?

Plus, ask the experts your questions during our live Q & A portion of the audio conference!

Featured Speakers

Marvin Mashner, President & CEO,
ACTS Retirement-Life Communities

Jerry Grant, Executive VP & CFO,
ACTS Retirement-Life Communities

Gery Yearout, VP of Affordable
Housing, Lytton Senior Communities

William Tobin, CFO & General
Consul, Episcopal Senior Communities

Dan Hermann, Senior Managing
Director & Group Head, Senior Living
Finance Group, Ziegler Capital Markets

Stephen M. Monroe (*moderator*),
Editor of *The SeniorCare Investor* and
The Senior Care Acquisition Report, and
Executive Editor of *Senior Living
Business*.

Audio Conference Registration Form

To register, fax this form to 203-846-8300, mail to the address below, or call toll-free 1-800-248-1668

- Live \$297 **SAVE \$50!** (\$347 after 2/5/10)
- CD or Transcript only \$297 (\$347 after 2/5/10)

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****A confirmation and instructions on how to access the call will be sent to you via email****

Code: 100290hous